

# Prince Claus Seed Award

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## Application guideline

*Please note that this document is not the Seed Award application form. This is a guideline to help you in answering (parts of) the application form in the event that you have any troubles or doubts in filling in your application.*

*Only completed applications that are submitted to the Prince Claus Fund application platform will be considered.*

### 1. Submission Details

Submission Details help us to understand how you came to apply for the Seed Award. Let us know how you found out about the Prince Claus Fund and the Seed Award. In this section, it is important for you to let us know if you have received support from us in the past, so please be sure to let us know if this is the case, and what funding you have received from us in the past.

### 2. Eligibility Check

The Eligibility Check helps you to understand whether you are eligible for a Seed Award and, based on this, if you should proceed with the application form to apply for a Seed Award.

- You must apply as an individual artist or cultural practitioner. Collectives, groups, and organisations are currently not eligible to apply for the Seed Award.
- You must be from a country listed in the [Prince Claus Fund eligible country list](#). Individuals who are not from countries listed in the eligible country list are not eligible to apply for the Prince Claus Seed Award.
- You must currently live and work in a country listed in the [Prince Claus Fund eligible country list](#). Individuals who are not living and working in countries listed in the eligible country list are not eligible to apply for the Prince Claus Seed Award.

*Please note: These are strict requirements, if you do not meet them, you are not eligible to apply for a Seed Award.*

### 3. Applicant Details

#### Personal Details

Your personal details help us to get to know the basic information about you—this helps us to process your application and to address you in the way that makes you feel most comfortable.

- Preferred Artist Name. *Please fill in the name with which you would like to be addressed, especially if your artist name is different from the name that you would like to be addressed by e.g. in emails, contracts, etc. This will be the name used in all public communication.*
- First Name & Surname. *Please fill in the name that you would like to be addressed by e.g. in emails, contracts, etc., whether or not it is your legal name.*
- Gender & Pronouns. *This helps us to address you correctly. For example, choose "She/her" if you would like us to say, "She has received a Prince Claus Seed Award!"*
- Nationality. *Please list your nationality and your second nationality if you have one. You must be a national of a country listed in the [Prince Claus Fund eligible country list](#). Your second nationality does not have to be from a country listed in the eligible country list.*
- Website & Social Media. *You can share the links to your website or professional social media pages if you would like us to see more of your work.*

### **Postal Address**

If you are selected for a Prince Claus Award, we will send you materials via the post. Please make sure to provide us with a valid and correct postal address.

Please note:

- If you do not have a postal address or you will not be able to receive mail at your postal address, please supply us with an address from which you can receive mail.
- If your residential address is different from your postal address, we ask you to fill in your residential address separately so that we can have this information on file.
- If you live between different countries, or if your country of residence changes in the period of this open call please inform us at [awards@princeclausfund.nl](mailto:awards@princeclausfund.nl).

### **4. About Your Work**

Learning about your work allows us to come to understand your practice and how it aligns with the Seed Award.

- What discipline/thematic fits your practice best?

Let us know which disciplines your practice currently works with and what themes it engages with. In order to keep the application focused, we ask that you select a maximum of 3 disciplines and 3 thematics. At the Fund we hold a broad definition of art and culture so if one of the disciplines that you work with is not listed

in the application form you might still be eligible for a Seed Award. ***Tip: If your artistic/cultural discipline is not listed, please select the 'Other(s)' option and type in the discipline that you work with.***

- Tell us about your work as an artist and/or cultural practitioner.

We are interested to know the disciplines and themes that you are currently working with, and how these elements are connected through your methodology(s). ***Tip: If your wordcount is running low and want to include some information about yourself, please add this information to your bio in the 'Communications Materials' section of the application form.***

- Please elaborate on how the social/political themes that you address through your work are relevant to your context and how your work addresses and/or engages with these themes within your local context.

This is a two-part question so to answer it clearly, we suggest that you approach the question in two parts: 1. Let us know how the social/political themes that your work addresses show up in your local context and what makes them relevant. It is helpful if you can also explain why they are relevant in your local context. 2. Let us know how your work relates to these social/political themes. It is helpful if you can also elaborate on how your work brings positive change in your local context by addressing these themes. ***Tip: To help you structure the application in a focused way, we encourage you to refer to the themes that you have listed earlier in the application form.***

- How would you invest the Prince Claus Seed Award and how would this investment support you in taking the next step in your career?

This is another two-part question and, again, we suggest that you answer it in two parts: 1. A description of what you would spend the Seed Award grant on, 2. How the items that you will spend the grant on will support the development of your career. Your answer to this question should give us an indication of your goals and will not be treated as a commitment to spend the money in exactly the way that you answer here ie. If your proposal changes, you can change your financial planning without informing us. ***Tip: A reminder that the Seed Award are provided on the terms of trust-based funding, and you can allocate the grant amount to anything that will develop your artistic practice, for example: in skills trainings, venue/studio rental, equipment rental, travel, or collaborators payments. Tip: Most successful applicants are those that have realistic plans for spending the amount of €5000. If it is helpful for you to provide an estimation of how you will split the €5000, please feel free to do so, however, we do not need to know exactly how you will split the amount.***

- Who is a role model who has inspired your artistic practice?

Please don't feel too much pressure to answer this question in a specific way. This is an optional question that helps us to get insights into the creatives practices that inspire you.

*Please note: More focused applications tend to be the applications that are successful. Keep your application focused on the main themes, disciplines, and methodologies in your practice.*

## 5. Pitch

The pitch video is an audio/video component to the application that helps to bring some new energy to your application and allows us to get to know yourself and your practice better.

- A pitch is a presentation where you introduce yourself and your work, and answer the question, *'What drives you as an artist/cultural practitioner?'* We suggest that you use the pitch to delve deeper into materials that are in your application, or to show a side of your practice that you think will be useful for us to see, but that you haven't been able to share within the application format. We encourage you to be creative—this is our chance to get to know you a little better.

*Please note: Your pitch can be a maximum of 3 minutes long. After 3 minutes we will stop the pitch in order to be fair to all applicants. If you are not able to submit a pitch for personal/accessibility reasons, we ask you to contact us at [awards@princeclausfund.nl](mailto:awards@princeclausfund.nl) so that we can find a suitable solution for you.*

## 6. Supporting Materials

This is a chance to share materials related to your work that can support your application form.

Supporting materials. This can be samples of your work (images, videos, text extracts), reviews of your work, interviews you have given, etc. We suggest that you use the pitch to delve deeper into materials that are in your application, or to show a side of your practice that you think will be useful for us to see, but that you haven't been able to share within the application format. ***Tip: If you are applying with a concept for a new project, or if you do not yet have a substantial artist portfolio, instead of using the supporting materials to showcase your project/work, can use the supporting materials to give us a sense of the type of work you usually create or the direction that your project will go in.***

## 7. Communication Materials

If you are selected for a Seed Award you will be featured on our website and media. In order to be prepared for this, we ask that you share the materials that you would like to be featured. We ask you to provide consent for us to use the materials in this section of the application in communicating if you receive a Seed Award.

- A Short Bio. Provide a short and timeless biography that succinctly shares information about yourself, your training and professional experiences and your practice. ***Tip: Keep your bio to 120 words maximum.***
- Profile Picture of Yourself. You can choose to represent yourself in a way that makes you feel comfortable.
- Image Selection of Your Practice. Please upload a selection of 4-6 high-resolution images of your work and submit them in a zip folder.

- Video URL: There is also the option to share a video link to your work, provided that it is embedded in an accessible online space.

*Please note: Select materials that represent a range of your work and provide them in a high-quality format. You can refer to [our website for examples](#) on how this information will appear and get some inspiration for your application.*

## **8. Before Submitting**

Long-listed applications are assessed by a group of external advisors, who come from a variety of backgrounds and are experts in their respective fields. The advisors assess the applications based on the selection criteria below and provide both quantitative and qualitative assessments of the applications and their recommendations form the shortlist.